

This email is being sent to people who have previously contacted JETRO Paris Aichi Office or who came to visit the World Exposition 2005 in Aichi Prefecture.
If you would like to add a friend or colleague to the list of recipients, or would like to be removed from the list, please send your request to aichi@jetroparis.fr at any time.

Aichi Prefectural Government (JAPAN) Email Newsletter
Vol.8 (April 2008) -JETRO Paris Aichi Office

Aichi Prefectural Government plans to use this Email Newsletter to provide overseas visitors with the latest information on corporate incentives, tourism and various other activities in Aichi prefecture on a regular basis. If you get the chance, we hope that you will come back and visit Aichi prefecture again some day.

---INDEX---

1. Profile of Aichi Prefecture #8: Organization of the COP10 (Conference of the Parties to the Convention on Biological Diversity -CBD)
2. Economic Partnership Agreement between Vietnam and Aichi prefecture
3. Organization of the Cluster Forum – the monozukuri (manufacturing) fair
4. Tourism in Aichi prefecture: Spring is the season of the cherry blossoms
5. Report on the Activities of the JETRO Paris Aichi Office

[1]Profile of Aichi Prefecture #8: Organization of the COP10 (Conference of the Parties to the Convention on Biological Diversity -CBD)

The 10th Conference of Parties to the CBD (COP10) will be held in Aichi Prefecture from 18 to 29 October 2010. About 4000 people from 190 countries and regions, including some ministers of ecology or other high authorities will participate. This meeting will be confirmed at the COP-9 which will be held in May this year in Germany. The Japanese Government will propose as theme the coexistence of mankind and the wild animals under the concept 'Satoyama'.

The Convention on Biological Diversity was signed at the same time with the Climate Change Convention at the United Nations Conference on Environment and Development (known as the Earth Summit) held in 1992 in Rio de Janeiro, Brazil. The objective of this convention is to protect the biodiversity.

The Nagoya city is known worldwide through his organization of the World Exposition 2005 focused on the environmental issues, and that is why the Nagoya city was chosen as the candidate of Japan among many cities.

Mr. Kanda, governor of Aichi Prefecture said: "It's a great pleasure that our activities in order to organize this meeting in Japan began to bear fruit. We continue our efforts till the official announcement at COP-9 in Bonn."

Website:

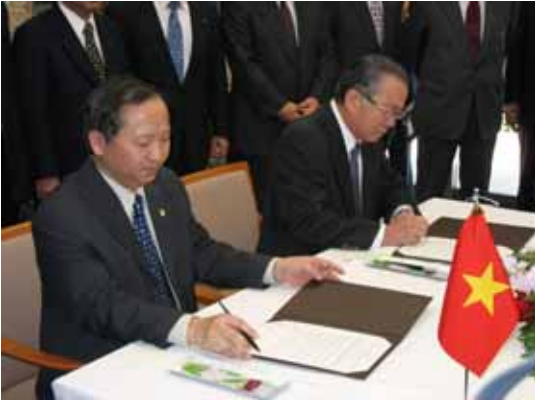
<http://www.cop10.jp/aichi-nagoya/english/index.html>

[2] Economic Partnership Agreement between Vietnam and Aichi prefecture

Through the promoting activity for the economic exchanges with Asia, Aichi Prefecture has signed on March 18, 2008 an agreement on economic partnership with the Ministry of Planning and Investment (MPI) of Vietnam. Organization of some investment seminars, exchanges of personnel and information in order to expand regional investment, support for Japanese and Vietnamese enterprises located in two countries are clearly stipulated in the agreement. In the following year, we will receive the information concerning investment in Vietnam and one-stop support desk will also be installed to advice us. The Governor Kanda mentioned the importance of establishing a stable environment in the current situation where more and more Aichi-located companies are planning to expand their operations in Vietnam. On the other hand, Cao Viet Shih, Vice-Minister of MPI also expressed the interest in hosting SMEs, and not just large corporations like Toyota and Brother which are already settled. On the same day, a seminar of investment in

Vietnam was held in Aichi and 150 people in the Chubu region attended. During the event, Mr. Cao Viet Shih explained that the Vietnamese market situation will be more favorable to investors after some changes of investment and business legislations. There will be few differences between national and international companies. The export is already on the rise thanks to the accession to WTO and the tariff rate is reduced from 19% to 13-14%. As for the infrastructure policy, the Vietnamese government will construct the vocational training schools to enrich the local talent.

The Aichi Prefecture will soon begin an economic partnership project with the region of Jiangsu in China.



[3] Organization of the Cluster Forum – the monozukuri (manufacturing) fair

The "Cluster Forum 2008" was held for the 5th time by the GNI (Greater Nagoya Initiative) on 23 and 24 January at Port Messe Nagoya. It is a fair on the manufacturing and technologies.

The objective of this exhibition is to introduce the products and technologies developed in the Industrial Cluster expanded in the region of Aichi, Gifu and Mie, as well as those in the Industrial Cluster promotion program by METI (Ministry of Economy, Trade and Industry). There were also products of the Intellectual Cluster Creation Program by MEXT (Ministry of Education, Culture, Sports, Science and Technology) in order to create a new industry in cooperation with local enterprises.

140 companies and organizations participated, including foreign companies invited by a program of GNI. The business matching was held between Japanese and foreign entities, who devoted this opportunity to finding the future partners.

Website:

<http://www.greaternagoya.org/>

[4] Tourism in Aichi prefecture: Spring is the season of the cherry blossoms

The Japanese spring is known as the cherry blossom season, and many sakura (cherry) festivals are organizing in various parts of Japan. The Aichi Prefecture also has many famous sights for its cherry blossoms. If you want to visit one in full bloom in Nagoya, we advise you to go to Nagoya Castle. Within the park, 1600 Somei yoshino (a type of cherry) welcome you. Even before crossing the entrance, you can admire the flowers overflowing around the moat. Nagoya Castle's sakura festival is organized at the end of March to mid-April. During the festival, the castle is also open to the public in the evening. The lighted up main castle and cherry blossoms create a mysterious atmosphere which is different from that of the daytime. The picnic is not prohibited in the park situated next to the castle. If you want to visit a row of cherries all along the banks, we recommend the Yamasaki River, one of 100 famous sights for its cherry blossoms in Japan.

Okazaki Castle that is the birthplace of Shogun Ieyasu Tokugawa, who opened the Edo era, is one of them.

Website:

Nagoya Castle

http://www.ncvb.or.jp/event_e/index.html

Okazaki Castle

<http://okazaki.yamasa.org/english/tourism/castle/index.php>

[5]Report on the Activities of the JETRO Paris Aichi Office

#Main achievements (Jan. - March 2008)

- Discussed with the Bureau of International Expositions(BIE) about the General Assembly of AVE(the Association of Cities and Regions Hosting an International Exhibition)
- Presented Aichi prefecture to 5 foreign companies interested in moving to Aichi and promoted investment there
- Promoted the tourist information of the Aichi Prefecture at the tourism exhibition called 'Le Monde à Paris(MAP)' at the Porte de Versailles, Paris

■Inquiries

JETRO (Japan External Trade Organization) Paris Aichi Office

Director: Akira SHAMOTO,

2 Place du Palais-Poyal, 75044, Paris, Cedex 01, France

TEL +33-1-4261-7400

FAX +33-1-4261-1946

E-mail aichi@jetroparis.fr

■Related websites

- Aichi Prefectural Government: <http://www.pref.aichi.jp/index-e.html>
- Investment and Trade Division: <http://www.pref.aichi.jp/ricchitsusho/index.html>
- Tourism and Convention Division: <http://www.pref.aichi.jp/kanko/index.html>
- Aichi Enterprise Bureau Investment Promotion Division: <http://www.pref.aichi.jp/youchi/e/index.html>
- JETRO: <http://www.jetro.go.jp/en/invest/region/aichi/index.htm>
(Introduction to Aichi prefecture)

Please feel free to contact us at any time if you have any questions or queries

< End >