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Aichi Prefectural Government (JAPAN) Email Newsletter  
Vol.9 (June 2008) -JETRO Paris Aichi Office

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Aichi Prefectural Government plans to use this Email Newsletter to provide overseas visitors with the latest information on corporate incentives, tourism and various other activities in Aichi prefecture on a regular basis. If you get the chance, we hope that you will come back and visit Aichi prefecture again some day.

**【Top News】**

Organization of COP10 in Nagoya-Aichi is confirmed !

- Opening of the 10<sup>th</sup> Conference of the Parties to the Convention on Biological Diversity (COP-10) in Nagoya of Aichi Prefecture in 2010 was confirmed at the COP-9 hold on 19 May in Bonn, Germany!

- Comment of Mister Kanda, Governor of Aichi prefecture:

« We are very happy that Nagoya holds the COP10 meeting in 2010 in our prefecture. Being the host city of this conference was our dream for that we all have been working. Aichi Prefecture has diverse nature and Japan's leading manufacturing industries. The Nagoya city is also known worldwide through the World Exposition 2005 organized under the theme "Nature's Wisdom". So, to organize an environmental international meeting in our city is a significant act and an important role to play as front-runner in the regional environmental domain.

We hope to contribute to Japanese and world-wide development in the environment field through the concentrating our know-how, confidence, pride and hospitality established by the organization of Universal Exposition Aichi in order to hold the COP10, and also through the activities for the conservation and sustainable use of biodiversity. »

- From Japan, the delegation of the Japanese government and Nagoya's politic (such as the Governor Kanda) and economic members attended the COP9. They have promoted this 10<sup>th</sup> meeting in Aichi and attended in the conferences and programs organized at the same period of COP9, in order to better prepare for the organization of COP10.

- What's the Convention on Biological Diversity?

The Convention on Biological Diversity is an international treaty proposed to supplement the Washington Convention and the Ramsar Convention which take the measures for the conservation of certain areas and species but not for the conservation of biodiversity.

Japan signed this treaty in 1992 and ratified in 1993.

In January 2008, there are 190 signatory counties and regions. The headquarter office locates in Montreal in Canada.

- For more information on the COP10 or the visit of the Governor Kanda in Germany, see the website;

<http://www.cop10.jp/aichi-nagoya/information/news.html> (in Japanese, with photos)

<http://www.cop10.jp/aichi-nagoya/english/index.html> (in English)

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1. 15 new foreign companies located in Aichi: Results of I-BAC's activities in 2007
2. Festival on the environmental challenges: Messe Nagoya
3. Aerial entrance for the Chubu region: The Central International Airport (Centrair)

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(1) 15 new foreign companies located in Aichi: Results of I-BAC's activities in 2007

Through the activities organized by I-BAC (Aichi-Nagoya International Business Access Center) to support foreign companies who want to relocate and develop their business in the region of Aichi-Nagoya, 15 new foreign companies set up their offices in Aichi between April 2007 and March 2008. There are in total 32 companies advanced in our region since the opening of I-BAC, 2 years ago.

You can find 13 companies published below.

- ① Cogiscan Inc. ( Canada ) - Development of information management system  
[http://www.cogiscan.com/index\\_en.php](http://www.cogiscan.com/index_en.php) (in English)
- ② Chicago Powdered Metal Products Company (USA) – Automotive powder metallurgy  
[http://column.onbiz.yahoo.co.jp/ny?c=ma\\_l&a=015-1197266565](http://column.onbiz.yahoo.co.jp/ny?c=ma_l&a=015-1197266565)  
(in Japanese, Yahoo Japan News)
- ③ Hindustan Mortars Limited (India) – CAD/CAM system for the auto parts production  
<http://www.hindmotor.com/> (in English)
- ④ Beida Jade Bird System Japan ( China ) – Staffing service  
<http://www.jadebird.co.jp/> (in Japanese)
- ⑤ A2Z Translate Japan( New Zealand )- Translation services, Production of Multi-langue on-line marketing site  
<http://polish.a2ztranslate.com/languages/Japanese/default.asp> (in Japanese)
- ⑥ Businessmen Association of Samarkand (Ouzbekistan)- Trade, Constraction machinery export
- ⑦ Japan Trade Link NEPAL ( Nepal ) - Food industry, Staffing service
- ⑧ IKEA Distribution ( Sweden ) - Logistics and distribution of IKEA's products (Furniture and lifestyle goods)  
<http://www.ikea.com/jp/ja/> (in Japanese)  
<http://www.ikea.com/jp/en/> (in English)
- ⑨ Bodycote Japan ( UK ) - Heat Treatment  
<http://www.bodycote.co.jp/> (in Japanese)
- ⑩ Dalian Hengxin Precision Mould Manufacture Ltd. ( China ) - Mould Manufacturing  
<http://www.dalianhxmj.com/indexj.html> (in Japanese)
- ⑪ TTTech automotive ( Australia ) - Information and Communication Technology for automobile  
<http://www.tttech.com/> (in English)
- ⑫ Consultant Solutions, Inc. (USA ) - Technical translation, Staffing service  
<http://www.csi-ky.com/japanese/> (in Japanese)

⑬ Böllhoff ( Germany ) - Production and sales of auto parts

<http://www.virttools.jp/Berh.htm> (in Japanese)

● What is the I-BAC?

I-BAC (Aichi-Nagoya International Business Access Center) is an organization jointly established by the Aichi Prefectural Government, the City of Nagoya, the Nagoya Port Authority and the Nagoya Chamber of Commerce & Industry. The focus of I-BAC is to support foreign companies desiring to enter the Aichi-Nagoya region or to expand their business operations there. To facilitate these efforts, I-BAC offers free "one stop" services including information, consultation and advice.

● For more information on the I-BAC,

<http://www.i-bac.jp/jp/index.html> (in Japanese)

<http://www.i-bac.jp/index.html> (in English)

(2) Festival on the environmental challenges: Messe Nagoya

● International trade fair, "MESSE NAGOYA" made its debut in 2006, carrying on the philosophy of "Nature's Wisdom", the theme of the World Exposition Aichi 2005, will take place from 11 to 14 September in the Port Messe Nagoya, the biggest exhibition site of Aichi.

● 337 enterprises and organizations, representing 740 booths, applied this year.

You can already find the list of participants on the website (Japanese only). We hope to welcome you on this occasion at the Port Messe Nagoya.

● Website of MESSE NAGOYA

<http://www.messenagoya.jp/> (in Japanese)

<http://www.messenagoya.jp/english/index.html> (in English)

● For more information on the Port Messe Nagoya

<http://www.u-net.city.nagoya.jp/pmn/> (in Japanese)

(3) Aerial entrance for the Chubu region: The Central International Airport (Centrair)

● In this section, we provide you the information on the Central International Airport Centrair, which opened its doors in 2005.

● Currently at the Centrair, the number of new airlines is increasing:

① Hong Kong Express Airways : Flights Chubu-Hong Kong in service on 15 May 2008.

[http://www.hongkongexpress.com/web/eng/AboutUs/press\\_2008May15\\_e.php](http://www.hongkongexpress.com/web/eng/AboutUs/press_2008May15_e.php) (in English)

More direct flights between Chubu and Hong Kong making the trip faster.

② Thai Airways International : Night flights Chubu- Bangkok in service on 18 May 2008.

<http://www.thaiair.co.jp/special/nagoya/index.html> (in Japanese)

First night flight for Centrair airport. Going to the Bangkok is now much easier.

③ Garuda Indonesia : Flights Chubu-Denpasar (Bali) in service on 2 June 2008.

<http://www.garuda-jpn.com/news/index.php#newsfd8f1379d3c47777f1c0a05154236bd>

( in Japanese, an article published on 2 November 2007. )

To prepare for the holiday season, Garuda Indonesia has reopened the lines suspended since October 2006.

④ Vietnam Airlines : Flights Chubu-Hanoi in service on 14 August 2008.

<http://www.vnjpn.co.jp/news/index.asp?mode=newsview&id=193> (in Japanese)

Direct flights for Hanoi in Vietnam, a country in the remarkable growth. More business uses are expected.

⑤ UPS (United Parcel Service-Cargo flights) : in service on 20 May 2008.

[http://www.ups.com/content/jp/ja/about/news/press\\_releases/0522c2008.html](http://www.ups.com/content/jp/ja/about/news/press_releases/0522c2008.html) (in Japanese)

Following the opening of FedEx cargo flights, UPS has also opened the lines to the Centrair airport. The Chubu region is now connected to Anchorage in Alaska (USA) and Shanghai (China) by 5 flights per week.

- Please use The Central International Airport Centrair, when you come to Aichi Prefecture!

- For more information,

<http://www.centrair.jp> (Official website of the Central International Airport, in Japanese and English)

<http://www.chunichi.co.jp/article/centrair/news/> (in Japanese, Chunichi Shinbun website)

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■Related websites

Aichi Prefectural Government: <http://www.pref.aichi.jp/index-e.html>

Investment and Trade Division: <http://www.pref.aichi.jp/ricchitsusho/index.html>

Tourism and Convention Division: <http://www.pref.aichi.jp/kanko/index.html>

Aichi Enterprise Bureau Investment Promotion Division: <http://www.pref.aichi.jp/youchi/e/index.html>

I-BAC (Aichi-Nagoya International Business Access Center): <http://www.i-bac.jp/>

GNI (Greater Nagoya Initiative): <http://www.greaternagoya.org/>

Sightseeing Association Aichi: <http://www.aichi-kanko.jp/index.asp>

JETRO: <http://www.jetro.go.jp/en/invest/region/aichi/index.htm>

- In Japan, in addition to the four seasons, there is a period called "Tsuyu" (rainy season) by the end of June to mid-July. Tsuyu is written with two Chinese characters: Prune and Rain. It means that when rain falls plums ripen. The rain of Tsuyu brings a healthy amount of water for the crops. After this period, hot summer starts in Japan.

- You can find the back numbers in the website;

<http://www.pref.aichi.jp/ricchitsusho/boeki/report/newsletter.html>(in English, French and Chinese.)

The next newsletter will be sending in October.

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Please feel free to contact us at any time if you have any questions or queries

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