

# Aichi Int'l Business Newsletter

— Business and Economic Close-Up on Aichi and the Greater Nagoya Region —

## Manufacturing of MRJ Commences



First metal cut for the MRJ's horizontal stabilizer  
©Mitsubishi Corporation

Production of the Mitsubishi Regional Jet is under way. In September 2010, a ceremony at Mitsubishi Heavy Industries' Nagoya Aerospace Systems Works, showcased the machining of the first horizontal stabilizer.

Mitsubishi completed the design review of the MRJ late summer. The 90-seater aircraft's first flight is scheduled for the second quarter of 2012, "Going forward, MHI and MJET continue to devote their utmost efforts to make the MRJ project a success, aiming to play a significant role in the ongoing development of the global aviation industry" says Mitsubishi.

At JETRO's Green Aviation Seminar on January 20<sup>th</sup> in San Francisco, Mitsubishi Aircraft's Howard Thrall, Senior Vice-President, gave a presentation on the 'green' credibility of the MRJ. Mr. Thrall's presentation and more can be found on the seminar website: [www.jetro.org/aviation](http://www.jetro.org/aviation)

[www.mrj-japan.com/](http://www.mrj-japan.com/)

## Japan Aerospace International Exhibition



©SJAC

Aiming to become the leading aerospace exhibition in Asia the quadrennial event will be held at Port Messe Nagoya and Centrair Japan International Airport in October 9th to 14th 2012.

Since the Aichi region is a major manufacturing hub this exhibition provides opportunities to access the most advanced technologies as well as exchange information with experts. In addition to the exhibit at Port Messe Nagoya, a static & flight display is planned for Centrair Japan International Airport.

[www.japanaaerospace.jp/english/](http://www.japanaaerospace.jp/english/)

## Nippon Sharyo Establishing New Facility



©Nippon Sharyo

Aichi based Nippon Sharyo's US subsidiary announced a new strategy focusing on two elements, one to increase competitiveness in the expanding passenger railcar market in the United States, and the other to respond to the increased desires for "localization" of railcars.

The strategy includes a major investment to enhance its presence and manufacturing capability by building a 1.5 million sq.ft. passenger railcar production facility in the city of Rochelle, Illinois.

[www.nipponsharyousa.com/tp101020.htm](http://www.nipponsharyousa.com/tp101020.htm)

## SMART Win for Nippon Sharyo



©Nippon Sharyo

The Board of Directors of Sonoma-Marin Area Rail Transit (SMART) has unanimously approved forming a contract with Nippon Sharyo through Sumitomo.

The contract covers the manufacture and delivery of 18 Diesel Multiple Units (DMU) with final delivery scheduled for May 2014. SMART passenger rail service is scheduled to begin in fall 2014.

These DMUs for SMART (and others to follow) will be produced at Nippon Sharyo's manufacturing facility in Rochelle, Illinois.

[SMART Press Release](#) \*opens to PDF  
[Nippon Sharyo Press Release](#)

## Conclusion of MESSE NAGOYA 2010

MESSE NAGOYA was launched in 2006 to continue the spirit of the 2005 World Exposition that was held in Aichi, Japan. It is an opportunity for companies and organizations to display their latest technologies and meet with potential partners. The 2010 MESSE NAGOYA was held in October and over 42,000 people attended. The theme was "Environment and Energy."

MESSE NAGOYA 2011 will be held in November with the new theme of 'Environment, Safety, Peace of Mind.'

<http://www.messenagoya.jp/english.html>

## NU Tech, Technology Without Borders



Tomohisa Koyama (Right) Professor and Director of Nu Tech  
©NU Tech

In the U.S.A. the mission of Technology Partnership of Nagoya University, Inc. (NU Tech) is to seek collaborative partnerships and potential licensees to further develop and commercialize technologies from Nagoya University and its alliance universities in Central Japan. NU Tech is located just outside of Research Triangle Park in North Carolina.

NU's Academic Charter stipulates three fundamental goals: Research, Education, and Contribution to Society. Technology transfer brings unrestricted funds, which enables Nagoya University to create a more autonomous innovation cycle.

Tomohisa Koyama (pictured above) was the moderator as well as gave a presentation on Aichi's aerospace industry at the JETRO Green Aviation Seminar in San Francisco.

[www.jetro.org/aviation](http://www.jetro.org/aviation)  
[www.nutechtransfer.org](http://www.nutechtransfer.org)

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